### The Partners

WineFest No. 25—A Toast to Children’s Health is committed to fostering relationships with partners who want to ensure a healthy and productive future for the world’s children. WineFest thanks our past supporters for their generous support and understanding of the importance of pediatric research and care.

<table>
<thead>
<tr>
<th>Partner / Organization</th>
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<tbody>
<tr>
<td>Abbott (formerly St. Jude Medical)</td>
<td>Abbott Downing (formerly Lowry Hill)</td>
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<tr>
<td>Alfred and Ingrid Lenz Harrison</td>
<td>Allstate Pharma US, Inc.</td>
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<tr>
<td>Annatelle and Brian Cal</td>
<td>Bernstein Global Wealth Management</td>
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<td>Anthony Ostlund Baer &amp; Lowey, P.A.</td>
<td>Bill Dupla &amp; JoAnne Pastel</td>
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<td>Blythe Brinden-Mann Foundation</td>
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<td>Boston Scientific</td>
<td>Briggs and Morgan, P.A.</td>
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<td>Cafe Latte</td>
<td>CarVal Investors</td>
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<tr>
<td>Celebrity Cruises</td>
<td>Children’s Hospital</td>
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<tr>
<td>Dong’s Action Battery</td>
<td>Dr. Cathy Bendel and Joe Nunez</td>
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<td>Dr. Sameer Gupta, M.D.</td>
<td>ERPsys Corporation</td>
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<td>Fairview Health Services</td>
<td>Fish &amp; Richardson, P.C.</td>
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<td>Heuer Fischer, P.A.</td>
<td>Jaguar Land Rover Minneapolis</td>
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<td>Leonard Street &amp; Dainard, Lincoln</td>
<td>Lindquist &amp; Vennum</td>
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<td>Love Your Malon</td>
<td>TCF Bank</td>
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<td>RTP Company</td>
<td>Teresa and Ron Sit</td>
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<td>Rubicon Mortgage Advisors</td>
<td>The Emotional Investor</td>
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<td>Schulz Family Foundation</td>
<td>Target</td>
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<td>The Stable</td>
<td>UBS Financial Services, Inc.</td>
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<td>University of Minnesota Health</td>
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<td>Valiant Law, P.A.</td>
<td>Validus Consulting</td>
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<tr>
<td>Vantage Law</td>
<td>Washington state Wine</td>
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<tr>
<td>Wells Fargo</td>
<td>Xcel Energy</td>
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<td>Mtl Marshall &amp; Iskly Bank</td>
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<td>Minnesota Vikings</td>
<td>Minnesota Wild</td>
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<td>Mpls/St. Paul Magazine</td>
<td>Northland Securities, Inc.</td>
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<td>Nuvian Investments</td>
<td>O PIUS</td>
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<td>Oregon Wine Board</td>
<td>Paga Knudsen Cookes</td>
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<td>Paustis Wine Company</td>
<td>Pediatric Home Services, Inc.</td>
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<td>POPR Communications</td>
<td>Punch &amp; Associates Investment Management, Inc.</td>
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<td>Qube Financial Services</td>
<td>Robins Kaplan LLP</td>
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<td>Ross Bartsels and Brenda Waigal, M.D.</td>
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</table>

### Executive Committee

- **Anna Klombies**, Chair
- **Pete Vorbrich**, Immediate Past Chair
- **Biren Desai**
- **Blythe Trendon**
- **Tricia Haydon**
- **Ted Risdall**
- **Fran Sauvageau**
- **Joseph Neglia, M.D., M.P.H., Medical Advisor**

### Board Members

- Greg Alexander
- Stacy Bea
- Beth Bennett
- Annaatelle Cal
- Craig & Robin Dahl
- Bill Dupla & JoAnne Pastel
- Corinne Eugster
- Jamie Flaws
- Mike Hansen
- Matt Hansen
- Maria Haasley
- Mark Hausing
- Heidi Hubbard, M.D.
- Kris Larson
- Jennifer Maxwell
- Jaka Milkar
- Jay & Leslee Moonland
- Dean Ramos
- Andy J. Rice
- Randy Schmidt
- Allan Schuman
- Gloria Tokado
- David L. Valentin
- Ben Vandale/Wymannberg
- Andrew Weiner
- Kevin Zinnel

### Medical Advisory Committee

- Cathy Bendel, M.D.
- Dr. Sameer Gupta, M.D.
- Aaron Kelly, M.D.
- Daniel Landers, M.D.
- Joseph Neglia, M.D., M.P.H.
- Angela Panoskaltsis-Mortari, M.D.
- Debbie Tharp
- Brenda Waigal, M.D.

### The University of Minnesota Masonic Children's Hospital Philanthropic Board

**May 8–9, 2020**

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

thewinefest.org
WE INVITE YOU to become a sponsor of WineFest No. 25—A Toast to Children’s Health, the most prestigious charity food and wine event in the Midwest. Celebrating its 25th year, WineFest—A Toast to Children’s Health has raised more than $17 million in support of children’s health research, education, and care at University of Minnesota Masonic Children’s Hospital.

As a sponsor of WineFest No. 25, you will have the unique opportunity to market your company to our affluent audience of corporate and community leaders, and children’s health supporters. Last year, nearly 1,800 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, exclusive auctions, and exciting entertainment.

As our partner, you will be able to host your top clients and employees at the festivities, receive remarkable brand exposure and significant benefits, and align your organization with a worthy cause—improving the health and happiness of children everywhere.

THE FESTIVITIES

Join us for WINEFEST No. 25—A TOAST TO CHILDREN’S HEALTH

SommTalk and Grand Tasting  †  Friday, May 8, 2020

Begin the weekend at SommTalk by sampling hand-selected wines by DLynn Proctor - star of Netflix documentary, Somm and proprietor of Fantestca Estates and Winery along with select superstar Minnesota Sommeliers. This one of a kind panel discusses how to taste, smell, and experience notes of wine from a professional perspective. Draw a big circle on your calendar and then spread the word to friends—the Grand Tasting is one party you don’t want to miss. Take your pick of dozens of sample-sized entrées from Twin Cities’ hottest restaurants, plus 400 distinctive wines from around the world. Rub elbows with our winemakers, bid generously on unique silent auction items, and learn a bit more about the amazing pediatric care offered at University of Minnesota Masonic Children’s Hospital. Finally, kick off your shoes for the Grape Stomp After-Party—once again sponsored by the Blythe Brenden-Mann Foundation with Rock With U as the live band.

Special Reserve Reception and Fine Wine Dinner  †  Saturday, May 9, 2020

Start this incredible evening with an exclusive tasting featuring select wines and the opportunity to socialize with WineFest sponsors, business and community leaders, and VIPs. After this private reception, patrons enjoy the Fine Wine Dinner, which begins with a sparkling reception and silent auction. Dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening’s festivities. They are gourmet food connoisseurs, fine wine lovers, and world travelers.

WineFest No. 25—A Toast to Children’s Health is a meaningful community investment, and a wise business investment. Not only will you champion cures and treatments for childhood disease, you will also participate in a successfully proven food and wine event with an established following of prominent business and social leaders. As a participant of WineFest, you will take advantage of stellar brand exposure in the media and at the event. WineFest receives excellent coverage in national and local media outlets, including full-length articles and on-air produced pieces.

NOTABLE EXPOSURE INCLUDES

• Online: WineFest No. 25—A Toast to Children’s Health, University of Minnesota Foundation, and University of Minnesota Masonic Children’s Hospital websites
• Social Media: Instagram and Facebook
• Print Promotion: Invitation, Children’s Health Newsletter, Giving Matters
• Media: Minnesota Monthly and the Star Tribune
• Radio: iHeartMedia, WCCO, myTalk 107
• Billboards: Over 40 Clear Channel Outdoor billboards in the Twin Cities metro
• All participating WineFest retail outlets and restaurants

THE CAUSE

WineFest No. 25—A Toast to Children’s Health supports the internationally renowned University of Minnesota Department of Pediatrics and University of Minnesota Masonic Children’s Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases.

Specifically, WineFest proceeds provide:

• Financial support for breakthrough pediatric research
• Seed funding to launch the research careers of promising investigators
• Money to purchase vital research equipment

Our physician-scientists and pediatric specialists are global leaders in children’s health research, education, and care. We accelerate breakthrough discoveries to treat and cure childhood disease:

• University of Minnesota Masonic Children’s Hospital ranks among the best in the country in many specialty areas according to U.S. News & World Report.
• The University of Minnesota Department of Pediatrics consistently ranks in the top 10 in securing funding from the National Institutes of Health (NIH).

University of Minnesota Masonic Children’s Hospital, the oldest children’s hospital in the state, not only delivers the latest innovations in pediatric medicine, we also create them:

We are home to a number of pioneering “firsts,” including:

• the world’s first open-heart surgery in a child, pediatric bone marrow transplant, and kidney biopsy in children
• the first bone marrow and cord-blood transplant to treat a devastating—usually fatal—skin disease
• a trailblazing technique for transplanting kidneys in infants
• the invention of a lung-clearing vest for children with cystic fibrosis
• the development of a vaccine for Lyme Disease

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• the invention of a lung-clearing vest for children with cystic fibrosis
• the development of a vaccine for Lyme Disease
# SPONSOR BENEFITS

**WINEFEST NO. 25—A TOAST TO CHILDREN’S HEALTH**  
Renaissance Minneapolis Hotel, The Depot  •  May 8 and 9, 2020

<table>
<thead>
<tr>
<th><strong>Presenting</strong> $50,000</th>
<th><strong>Fine Wine</strong> $5,000</th>
<th><strong>Grand Tasting</strong> $25,000</th>
<th><strong>Vintages</strong> $5,000</th>
<th><strong>Valet</strong> $15,000</th>
<th><strong>Grapes Stomp After-Party</strong> $5,000</th>
<th><strong>Special Reserve Reception</strong> $15,000</th>
<th><strong>Premier Cru</strong> $10,000</th>
<th><strong>Sparkling Reception</strong> $7,500</th>
<th><strong>SWAG Bag</strong> $2,500</th>
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</thead>
<tbody>
<tr>
<td>$25,000 tax-deductible</td>
<td>$1,750 tax-deductible</td>
<td>$1,750 tax-deductible</td>
<td>$1,750 tax-deductible</td>
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<td>$1,100 tax-deductible</td>
<td>$600 tax-deductible</td>
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</table>

## Featured Company

- Logo or name in print materials/publicity for event
- Audiovisual recognition as sponsor
- Verbal recognition as sponsor
- Company logo on billboards
- Private tour and reception
- Premier seating at Fine Wine Dinner (tables of 10)
- Digital recognition on hospital donor wall

## Company logo or name in online publicity for event

- YES

## Signage for Fine Wine Dinner

- Logo

## Company logo on billboards

- Logo

## Premier seating at Fine Wine Dinner (tables of 10)

- 3

## Special Reserve Reception tickets

- 20

## Grand Tasting tickets

- 40

## SommTalk

- 20

## Invitation to VIP festivities

- YES

## University of Minnesota Masonic Children’s Hospital private tour and reception

- 20

## Private wine dinner with a sommelier

- 10

## Plaque recognition for multi-year donor commitment

- 2 YEAR

## Digital recognition on hospital donor wall

- YES

<table>
<thead>
<tr>
<th><strong>Total Impressions</strong></th>
<th>10,804,040</th>
<th>10,802,540</th>
<th>10,802,540</th>
<th>10,802,540</th>
<th>10,802,540</th>
<th>1,290,730</th>
<th>1,290,730</th>
<th>8,000</th>
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</table>

### Special Editions

- **20 YEAR**
- **4 YEAR**
We agree to make a generous gift to support WineFest No. 25 at the level indicated below:

- PRESENTING $50,000 ($38,560 Tax-Deductible)
- FINE WINE DINNER $25,000 (17,360 Tax-Deductible)
- GRAND TASTING $25,000 (17,360 Tax-Deductible)
- VINTAGE $25,000 (17,360 Tax-Deductible)
- VALET $15,000 (11,080 Tax-Deductible)
- GRAPE STOMP AFTER PARTY $15,000 (11,080 Tax-Deductible)
- GRAND CRU $15,000 (11,080 Tax-Deductible)
- SPECIAL RESERVE RECEPTION $15,000 (11,080 Tax-Deductible)
- PREMIER CRU $10,000 ($6,868 Tax-Deductible)
- SPARKLING RECEPTION $7,500 (5,102 Tax-Deductible)
- WINE GLASS $7,500 (5,102 Tax-Deductible)
- SWAG BAG $7,500 (5,102 Tax-Deductible)
- WINE PLINKO $7,500 (5,102 Tax-Deductible)

**SPONSORSHIP INFORMATION**

Company, Family or Foundation Name: (as to appear in marketing materials)

________________________________________________________

Primary Contact Name: __________________________ Email Address: __________________________

Phone Number: __________________________ Cell Phone Number: __________________________

Address: ________________________________________________________________

**PAYMENT INFORMATION**

__ Check Enclosed. (Please make payable to the University of Minnesota Foundation)

Circle One: Visa    Mastercard    American Express

Card Number: __________________________ Expiration Date: __________________________

Signature: __________________________

Please complete this form by Wednesday, March 4, 2020

For questions and completed forms, please contact Emily Katsuma at 612-626-7946 or katsu013@umn.edu