

THE PARTNERS

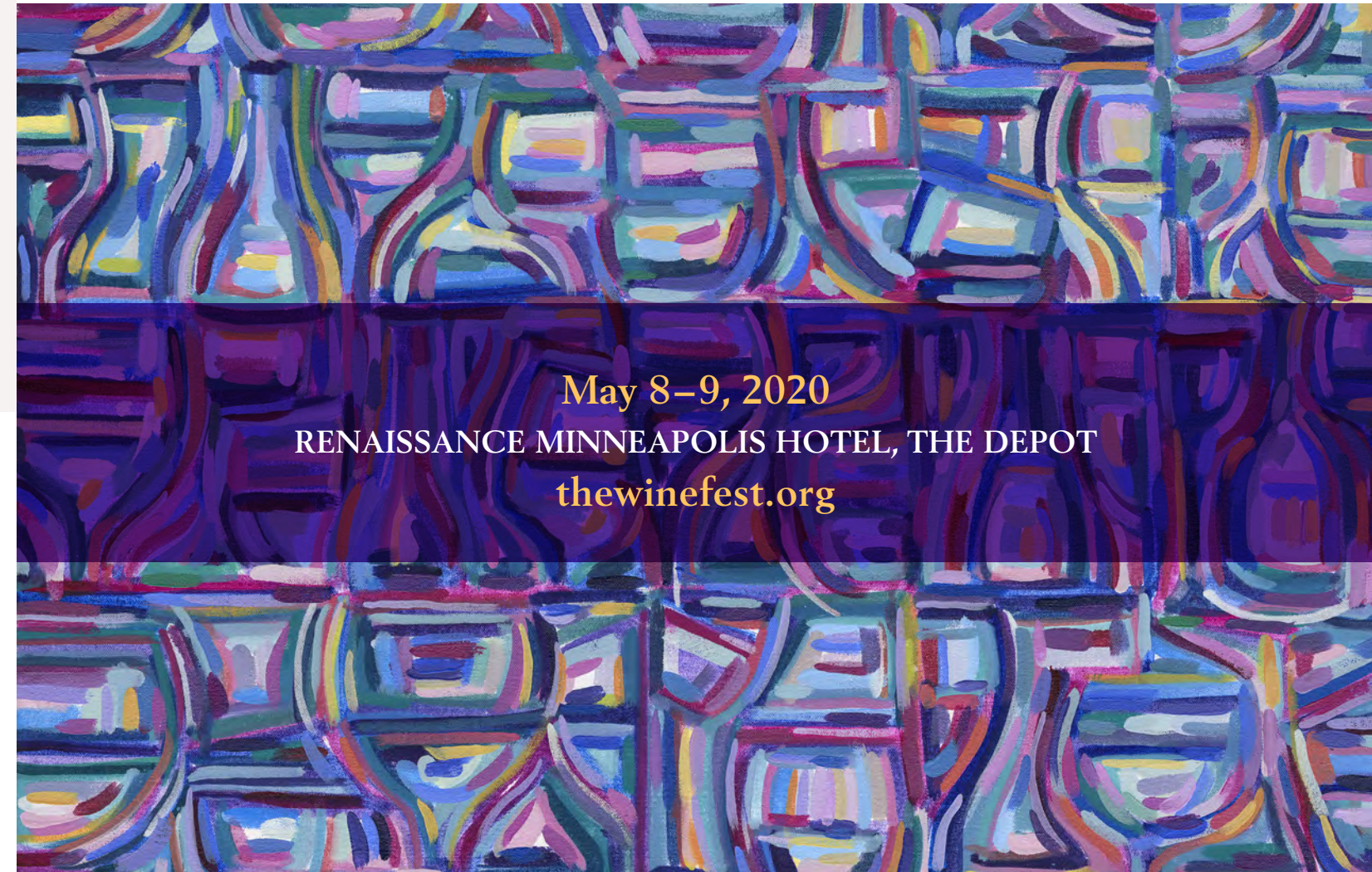
WineFest No. 25—A Toast to Children’s Health is committed to fostering relationships with partners who want to ensure a healthy and productive future for the world’s children. WineFest thanks our past supporters for their generous support and understanding of the importance of pediatric research and care.

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Annette and Brian Call	Ergodyne Corporation	Validus Consulting	RTP Company
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Bill Dunlap and JoAnne Pastel	Jaguar Land Rover Minneapolis	Xcel Energy	TCF Bank
BioScrip	Land O’Lakes	M&I Marshall & Ilsley Bank	Teresa and Ron Sit
Blythe Brenden-Mann Foundation	Leonard Street & Deinard	Minnesota Vikings	The Emotional Investor
Boston Scientific	Lincoln	Minnesota Wild	The Stable
Briggs and Morgan, P.A.	Lindquist & Vennum	Mpls/St. Paul Magazine	UBS Financial Services, Inc.
Cafe Latte	Love Your Melon	Northland Securities, Inc.	University of Minnesota Health
CarVal Investors	RTP Company	Nuveen Investments	Valentini Law, P.A.
Celebrity Cruises	Rubicon Mortgage Advisors	OPUS	Validus Consulting
Churchill Capital	Schulze Family Foundation	Oregon Wine Board	Vantage Law
Ciresi & Conlin	Target	Page Knudsen Cowles	Washington state Wine
	TCF Bank	Paustis Wine Company	Wells Fargo
	Teresa and Ron Sit	Pediatric Home Services, Inc.	Xcel Energy
	The Emotional Investor	POPP Communications	

WineFest^{No.} 25

A TOAST TO CHILDREN’S HEALTH

An event to benefit children’s health research, education,
and care at University of Minnesota Masonic Children’s Hospital.



May 8–9, 2020

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

thewinefest.org

UNIVERSITY OF MINNESOTA MASONIC CHILDREN’S HOSPITAL PHILANTHROPIC BOARD

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University of Minnesota
Masonic Children’s Hospital

WineFest^{No.} 25

A TOAST TO CHILDREN'S HEALTH



WE INVITE YOU to become a sponsor of WineFest No. 25—A Toast to Children's Health, the most prestigious charity food and wine event in the Midwest. Celebrating its 25th year, WineFest—A Toast to Children's Health has raised more than \$17 million in support of children's health research, education, and care at University of Minnesota Masonic Children's Hospital.

As a sponsor of WineFest No. 25, you will have the unique opportunity to market your company to our affluent audience of corporate and community leaders, and children's health supporters. Last year, nearly 1,800 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, exclusive auctions, and exciting entertainment.

As our partner, you will be able to host your top clients and employees at the festivities, receive remarkable brand exposure and significant benefits, and align your organization with a worthy cause—improving the health and happiness of children everywhere.

THE FESTIVITIES

Join us for WINEFEST No. 25—A TOAST TO CHILDREN'S HEALTH

SommTalk and Grand Tasting ❖ **Friday, May 8, 2020**

Begin the weekend at SommTalk by sampling hand-selected wines by D Lynn Proctor - star of Netflix documentary, Somm and proprietor of Fantestca Estates and Winery along with select superstar Minnesota Sommeliers. This one of a kind panel discusses how to taste, smell, and experience notes of wine from a professional perspective. Draw a big circle on your calendar and then spread the word to friends—the Grand Tasting is one party you don't want to miss. Take your pick of dozens of sample-sized entrées from Twin Cities' hottest restaurants, plus 400 distinctive wines from around the world. Rub elbows with our winemakers, bid generously on unique silent auction items, and learn a bit more about the amazing pediatric care offered at University of Minnesota Masonic Children's Hospital. Finally, kick off your shoes for the Grape Stomp After-Party—once again sponsored by the Blythe Brenden-Mann Foundation with Rock With U as the live band.

Special Reserve Reception and Fine Wine Dinner ❖ **Saturday, May 9, 2020**

Start this incredible evening with an exclusive tasting featuring select wines and the opportunity to socialize with WineFest sponsors, business and community leaders, and VIPs. After this private reception, patrons enjoy the Fine Wine Dinner, which begins with a sparkling reception and silent auction. Dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening's festivities. They are gourmet food connoisseurs, fine wine lovers, and world travelers.

WineFest No. 25—A Toast to Children's Health is a meaningful community investment, and a wise business investment. Not only will you champion cures and treatments for childhood disease, you will also participate in a successfully proven food and wine event with an established following of prominent business and social leaders. As a participant of WineFest, you will take advantage of stellar brand exposure in the media and at the event. WineFest receives excellent coverage in national and local media outlets, including full-length articles and on-air produced pieces.

NOTABLE EXPOSURE INCLUDES

- Online: WineFest No. 25—A Toast to Children's Health, University of Minnesota Foundation, and University of Minnesota Masonic Children's Hospital websites
- Social Media: Instagram and Facebook
- Print Promotion: Invitation, Children's Health Newsletter, *Giving Matters*
- Media: Minnesota Monthly and the Star Tribune
- Radio: iHeartMedia, WCCO, myTalk 107
- Billboards: Over 40 Clear Channel Outdoor billboards in the Twin Cities metro
- All participating WineFest retail outlets and restaurants



THE CAUSE

WineFest No. 25—A Toast to Children's Health supports the internationally renowned University of Minnesota Department of Pediatrics and University of Minnesota Masonic Children's Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases

Specifically, WineFest proceeds provide:

- Financial support for breakthrough pediatric research
- Seed funding to launch the research careers of promising investigators
- Money to purchase vital research equipment

Our physician-scientists and pediatric specialists are global leaders in children's health research, education, and care. We accelerate breakthrough discoveries to treat and cure childhood disease:

- University of Minnesota Masonic Children's Hospital ranks among the best in the country in many specialty areas according to U.S. News & World Report.
- The University of Minnesota Department of Pediatrics consistently ranks in the top 10 in securing funding from the National Institutes of Health (NIH).

University of Minnesota Masonic Children's Hospital, the oldest children's hospital in the state, not only delivers the latest innovations in pediatric medicine, we also create them:

We are home to a number of pioneering "firsts," including:

- the world's first open-heart surgery in a child, pediatric bone marrow transplant, and kidney biopsy in children
- the first bone marrow and cord-blood transplant to treat a devastating—usually fatal—skin disease
- a trailblazing technique for transplanting kidneys in infants
- the invention of a lung-clearing vest for children with cystic fibrosis
- the development of a vaccine for Lyme Disease

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A TOAST TO CHILDREN'S HEALTH

SPONSOR BENEFITS

WINEFEST NO. 25—A TOAST TO CHILDREN'S HEALTH

Renaissance Minneapolis Hotel, The Depot • May 8 and 9, 2020

PRESENTING \$50,000
 \$38,560 tax-deductible
FINE WINE \$25,000
 \$17,360 tax-deductible
GRAND TASTING \$25,000
 \$17,360 tax-deductible
VINTAGE \$25,000
 \$17,360 tax-deductible
VALET \$15,000
 \$11,080 tax-deductible
GRAPE STOMP AFTER-PARTY \$15,000
 \$11,080 tax-deductible
GRAND CRU \$15,000
 \$11,080 tax-deductible
SPECIAL RESERVE RECEPTION \$15,000
 \$8,688 tax-deductible
PREMIER CRU \$10,000
 \$5,102 tax-deductible
SPARKLING RECEPTION \$7,500
 \$4,725 tax-deductible
WINE GLASS \$7,500
 \$4,725 tax-deductible
SWAG BAG \$7,500
 \$4,725 tax-deductible

	PRESENTING \$50,000 \$38,560 tax-deductible	FINE WINE \$25,000 \$17,360 tax-deductible	GRAND TASTING \$25,000 \$17,360 tax-deductible	VINTAGE \$25,000 \$17,360 tax-deductible	VALET \$15,000 \$11,080 tax-deductible	GRAPE STOMP AFTER-PARTY \$15,000 \$11,080 tax-deductible	GRAND CRU \$15,000 \$11,080 tax-deductible	SPECIAL RESERVE RECEPTION \$15,000 \$8,688 tax-deductible	PREMIER CRU \$10,000 \$5,102 tax-deductible	SPARKLING RECEPTION \$7,500 \$4,725 tax-deductible	WINE GLASS \$7,500 \$4,725 tax-deductible	SWAG BAG \$7,500 \$4,725 tax-deductible
Featured Company logo or name in print materials/publicity for event	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTED	LISTED		
Company logo or name in online publicity for event	YES	YES	YES	YES	YES	YES	YES	YES	YES			
Signage for Fine Wine Dinner	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTED			
Company logo on billboards	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO				
Verbal recognition as sponsor	YES	YES	YES	YES	YES	YES	YES	YES				
Audiovisual recognition as sponsor	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTED			
Premier seating at Fine Wine Dinner (tables of 10)	3	2	2	2	1	1	1	1	1	1	1	1
Special Reserve Reception tickets	20	20	20	20	10	10	10	10	6	4	4	4
Grand Tasting tickets	40	20	20	20	10	10	10	10	6	4	4	4
SommTalk	20	10	10	10	6	6	6	6	4	2	2	2
Invitation to VIP festivities	YES	YES	YES	YES	YES	YES	YES	YES	YES			
University of Minnesota Masonic Children's Hospital private tour and reception	20 ATTENDEES	20 ATTENDEES	20 ATTENDEES	20 ATTENDEES	20 ATTENDEES	20 ATTENDEES	10 ATTENDEES	10 ATTENDEES				
Private wine dinner with a sommelier	10 CLIENTS OR EMPLOYEES											
Plaque recognition for multi-year donor commitment	2 YEAR	4 YEAR										
Digital recognition on hospital donor wall	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
Total Impressions	10,804,040	10,802,540	10,802,540	10,802,540	10,802,540	10,802,540	1,290,730	1,290,730	8,000			



SPONSORSHIP COMMITMENT FORM

Supporting Children's Health at University of Minnesota Masonic Children's Hospital

We agree to make a generous gift to support WineFest No. 25 at the level indicated below:

<input type="checkbox"/>	PRESENTING	\$50,000 (\$38,560 Tax-Deductible)
<input type="checkbox"/>	FINE WINE DINNER	\$25,000 (17,360 Tax-Deductible)
<input type="checkbox"/>	GRAND TASTING	\$25,000 (17,360 Tax-Deductible)
<input type="checkbox"/>	VINTAGE	\$25,000 (17,360 Tax-Deductible)
<input type="checkbox"/>	VALET	\$15,000 (11,080 Tax-Deductible)
<input type="checkbox"/>	GRAPE STOMP AFTER PARTY	\$15,000 (11,080 Tax-Deductible)
<input type="checkbox"/>	GRAND CRU	\$15,000 (11,080 Tax-Deductible)
<input type="checkbox"/>	SPECIAL RESERVE RECEPTION	\$15,000 (11,080 Tax-Deductible)
<input type="checkbox"/>	PREMIER CRU	\$10,000 (\$6,868 Tax-Deductible)
<input type="checkbox"/>	SPARKLING RECEPTION	\$7,500 (5,102 Tax-Deductible)
<input type="checkbox"/>	WINE GLASS	\$7,500 (5,102 Tax-Deductible)
<input type="checkbox"/>	SWAG BAG	\$7,500 (5,102 Tax-Deductible)
<input type="checkbox"/>	WINE PLINKO	\$7,500 (5,102 Tax-Deductible)

SPONSORSHIP INFORMATION

Company, Family or Foundation Name: *(as to appear in marketing materials)*

Primary Contact Name: _____ Email Address: _____

Phone Number: _____ Cell Phone Number: _____

Address: _____

PAYMENT INFORMATION

Check Enclosed. (Please make payable to the University of Minnesota Foundation)

Circle One: Visa Mastercard American Express

Card Number: _____ Expiration Date: _____

Signature: _____

Please complete this form by Wednesday, March 4, 2020

For questions and completed forms, please contact Emily Katsuma at 612-626-7946 or katsuo13@umn.edu