

WineFest^{No.} 26

A TOAST TO CHILDREN'S HEALTH

AN EVENT TO BENEFIT CHILDREN'S HEALTH RESEARCH, EDUCATION,
AND CARE AT M HEALTH FAIRVIEW MASONIC CHILDREN'S HOSPITAL.

THE PARTNERS

WineFest No. 26—A Toast to Children's Health is committed to fostering relationships with partners who want to ensure a healthy and productive future for the world's children. WineFest thanks our past supporters for their generous support and understanding of the importance of pediatric research and care.

Abbott (formerly St. Jude Medical)	Craig and Robin Dahl	Minnesota Vikings	Schulze Family Foundation
Alfred and Ingrid Lenz Harrison	Dove's Action Battery	Minnesota Wild	Taft Law
Annette and Brian Call	Downing (formerly Lowry Hill)	Mpls/St. Paul Magazine	Target
Anthony Ostlund Baer & Louwagie, P.A.	Dr. Cathy Bendel and Joe Nuñez	Northland Securities, Inc.	Teresa and Ron Sit
Astellas Pharma US, Inc.	Ergodyne Corporation	Nuveen Investments	The Emotional Investor
Bernstein Global Wealth Management	Fairview Health Services	OPUS	The Stable
BioScrip	Fish & Richardson, P.C.	Old National Bank	The Wine Company
Blythe Brenden-Mann Foundation	Franck and Katina Gougeon	Oregon Wine Board	UBS Financial Services, Inc.
Boston Scientific	Heuer Fischer, P.A.	POPP Communications	Valentini Law, P.A.
Cafe Latte	Huntington Bank	Page Knudsen Cowles	Validus Consulting
CarVal Investors	Jaguar Land Rover Minneapolis	Paustis Wine Co	Vantage Law
Celebrity Cruises	Jester Concepts	Pediatric Home Services, Inc.	Washington State Wine
Churchill Capital	JoAnne Pastel	Pete and Lisa Janzen	Wells Fargo
Ciresi & Conlin	Land O'Lakes	Punch & Associates Investment	Xcel Energy
Clear Channel Outdoor	Leonard Street & Deinard Lincoln	RTP Company	
Concord USA	Lindquist & Vennum	Robins Kaplan LLP	
	Love Your Melon	Rubicon Mortgage Advisors	
	M&I Marshall & Ilsley Bank Management, Inc.	Ross Bartels and Brenda Weigel, M.D.	

M HEALTH FAIRVIEW MASONIC CHILDREN'S HOSPITAL PHILANTHROPIC BOARD

Thanks to the expertise and generous guidance of the unparalleled philanthropic board, WineFest is able to offer exquisite wine, one-of-a-kind auction lots, and unique travel opportunities that help make it a nationally recognized wine charity event.

EXECUTIVE COMMITTEE

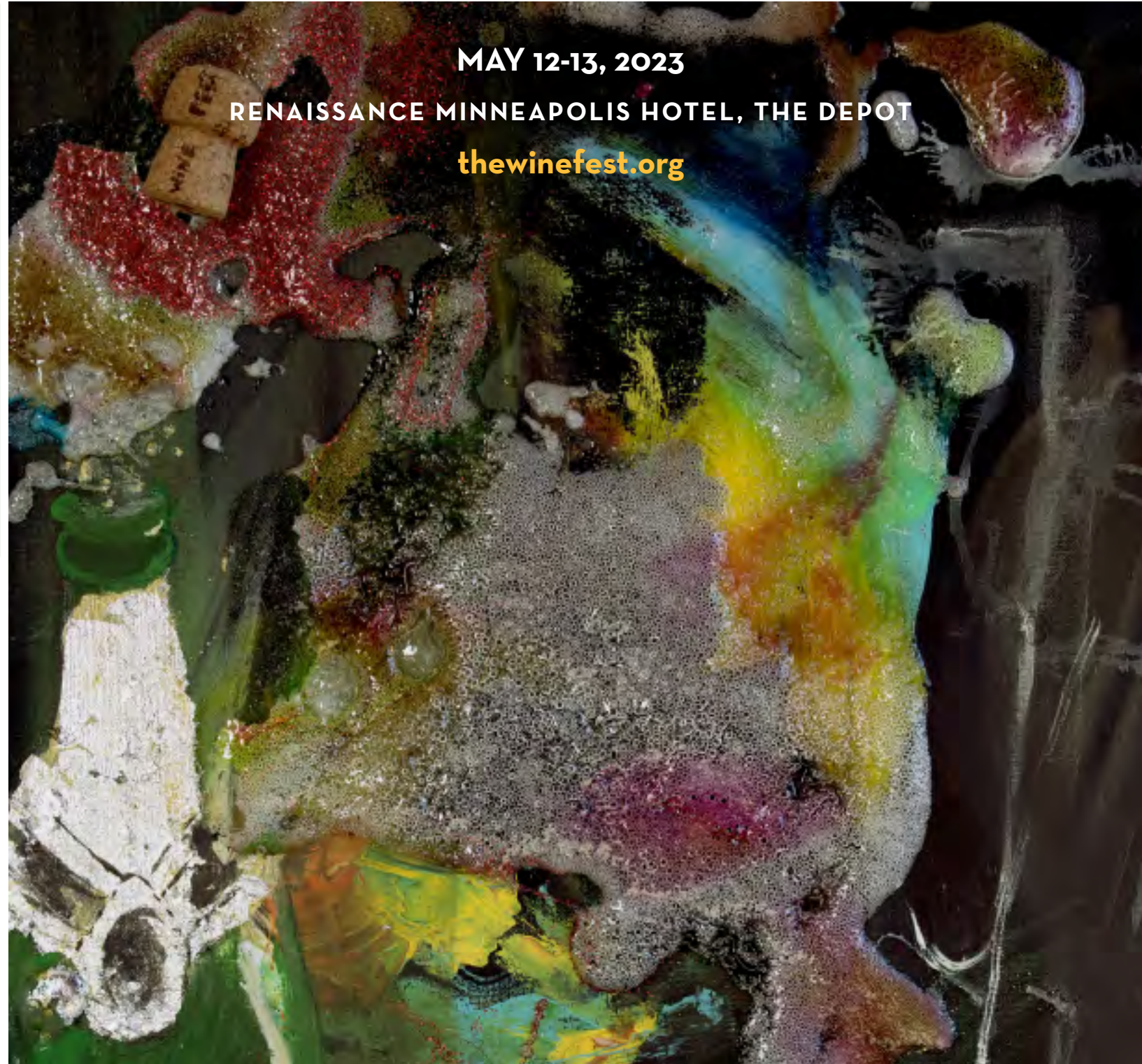
Anna Klombies, Chair
Biren Desai
Blythe Brenden
Matt Hanson
Josh King

BOARD MEMBERS

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Stacy Bee
Beth Bennett (Emeritus)
Annette Call
Craig Dahl
Robin Dahl
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Katina Gougeon
Joanna Hargus
Maria Hemsley
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Carly Zucker



MAY 12-13, 2023

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

thewinefest.org



MASONIC
CHILDREN'S
HOSPITAL

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WE INVITE YOU to become a sponsor of WineFest No. 26—A Toast to Children's Health, the most prestigious charity food and wine event in the Midwest. Celebrating its 26th year, WineFest—A Toast to Children's Health has raised more than \$20 million in support of children's health research, education, and care at M Health Fairview Masonic Children's Hospital.

As a sponsor of WineFest No. 26, you will have the unique opportunity to market your company to our affluent audience of corporate and community leaders and children's health supporters. Last year, nearly 1,800 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, exclusive auctions, and exciting entertainment.

As our partner, you will be able to host your top clients and employees at the festivities, receive remarkable brand exposure and significant benefits, and align your organization with a worthy cause—improving the health and wellbeing of children everywhere.

THE FESTIVITIES

JOIN US FOR WINEFEST NO. 26—A TOAST TO CHILDREN'S HEALTH

LUXE LUNCH AND GRAND TASTING * FRIDAY, MAY 12, 2023

Begin the weekend at Luxe Lunch by sampling hand-selected wines by DLynn Proctor, star of the Netflix documentary *Somm* and proprietor of Fantasca Estates and Winery, Jason DeRusha, WCCO radio host and local food critic, and select superstar Minnesota Sommeliers. This dynamic group discusses how to taste, smell, and experience notes of wine from a professional perspective.

The Grand Tasting is one party you don't want to miss. Take your pick of dozens of sample-sized entrées from the Twin Cities' hottest restaurants, plus 400 distinctive wines from around the world. Rub elbows with our winemakers, bid generously on unique auction items, and learn more about the amazing pediatric care offered at M Health Fairview Masonic Children's Hospital. Finally, kick off your shoes for the Grape Stomp After-Party.

BUBBLES & BRUNCH, SPECIAL RESERVE RECEPTION AND FINE WINE DINNER * SATURDAY, MAY 13, 2023

Kick off the day at Bubbles & Brunch, a festive morning with a decadent brunch, a short program, food trucks, a Bloody Mary bar, a prosecco truck, live auction, and more.

Start this incredible evening at the Special Reserve Reception with an exclusive tasting featuring select wines and the opportunity to socialize with WineFest sponsors, business and community leaders, and VIPs.

After this private reception, patrons enjoy the Fine Wine Dinner, which begins with a sparkling reception. Dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening's festivities. They are gourmet food connoisseurs, fine wine lovers, and world travelers.

WineFest—A Toast to Children's Health is a meaningful community investment and a wise business investment. Not only will you champion cures and treatments for childhood disease, you will also participate in a successfully proven food and wine event with an established following of prominent business and social leaders. As a participant of WineFest, you will take advantage of stellar brand exposure in the media and at the event. WineFest receives excellent coverage in national and local media outlets, including full-length articles and on-air produced pieces.

NOTABLE EXPOSURE INCLUDES

- Online: WineFest - A Toast to Children's Health and the University of Minnesota Foundation
- Social Media: Twitter, Facebook, and Instagram
- Print Promotion: Invitation, Children's Health Newsletter, *Giving Matters*
- Media: Minnesota Monthly and Star Tribune
- Radio: iHeartMedia, WCCO, myTalk107
- Billboards: Over 40 Clear Channel Outdoor billboards in the Twin Cities metro
- All participating WineFest retail outlets and restaurants



THE CAUSE

WineFest No. 26—A Toast to Children's Health supports the internationally renowned University of Minnesota Department of Pediatrics and M Health Fairview Masonic Children's Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases.

SPECIFICALLY, WINEFEST PROCEEDS PROVIDE:

- Financial support for breakthrough pediatric research
- Seed funding to launch the research careers of promising investigators
- Money to purchase vital research equipment

Our physician-scientists and pediatric specialists are global leaders in children's health research, education, and care. We accelerate breakthrough discoveries to treat and cure childhood disease:

- M Health Fairview Masonic Children's Hospital ranks among the best in the country in many specialty areas according to U.S. News & World Report.
- The University of Minnesota Department of Pediatrics consistently ranks in the top 10 in securing funding from the National Institutes of Health (NIH).

M Health Fairview Masonic Children's Hospital, the oldest children's hospital in the state, not only delivers the latest innovations in pediatric medicine, we also create them:

- The world's first open-heart surgery in a child, pediatric bone marrow transplant, and kidney biopsy in children
- The first bone marrow and cord-blood transplant to treat a devastating—usually fatal—skin disease
- A trailblazing technique for transplanting kidneys in infants
- The invention of a lung-clearing vest for children with cystic fibrosis

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SPONSOR BENEFITS

WINEFEST NO. 26 – A TOAST TO CHILDREN'S HEALTH
 RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

MAY 12-13, 2023

PRESENTING \$50,000
\$39,010 tax-deductible

FINE WINE DINNER \$25,000
\$21,080 tax-deductible

GRAND TASTING \$25,000
\$21,080 tax-deductible

LUXE LUNCH \$15,000
\$11,080 tax-deductible

BUBBLES & BRUNCH \$15,000
\$11,080 tax-deductible

SPECIAL RESERVE RECEPTION \$15,000
\$11,080 tax-deductible

GRAND CRU \$15,000
\$11,080 tax-deductible

PREMIER CRU \$10,000
\$6,720 tax-deductible

	PRESENTING \$50,000 \$39,010 tax-deductible	FINE WINE DINNER \$25,000 \$21,080 tax-deductible	GRAND TASTING \$25,000 \$21,080 tax-deductible	LUXE LUNCH \$15,000 \$11,080 tax-deductible	BUBBLES & BRUNCH \$15,000 \$11,080 tax-deductible	SPECIAL RESERVE RECEPTION \$15,000 \$11,080 tax-deductible	GRAND CRU \$15,000 \$11,080 tax-deductible	PREMIER CRU \$10,000 \$6,720 tax-deductible
Featured Company Logo or Name in Print Materials/Publicity for Event	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Company Logo or Name in Online Publicity for Event	YES	YES	YES	YES	YES	YES	YES	
Signage for Fine Wine Dinner	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTED
Company Logo on Billboards	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTED
Verbal Recognition as Sponsor	YES	YES	YES	YES	YES	YES	YES	
Audiovisual Recognition as Sponsor	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	
Premier seating at Fine Wine Dinner (table of 10)	3	2	2	1	1	1	1	1
Special Reserve Reception Tickets	30	20	20	10	10	10	10	10
Grand Tasting Tickets	15	12	12	10	10	10	10	4
Bubbles & Brunch Tickets	12	6	6	4	4	4	4	2
Luxe Lunch Tickets	16	8	8	4	4	4	4	4
Invitation to VIP Festivities	YES	YES	YES	YES	YES	YES	YES	
Plaque Recognition for Multi-year Donor Commitment	2 YEAR							
Digital Recognition on Hospital Donor Wall	YES	YES	YES	YES	YES	YES	YES	YES
Total Impressions	10,804,040	10,802,540	10,802,540	10,802,540	10,802,540	10,802,540	1,290,730	8,000



MASONIC CHILDREN'S HOSPITAL

*Benefits and tax-deductibility are subject to change based on CDC, University of Minnesota, and foundation guidelines.

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SPONSORSHIP COMMITMENT FORM

SUPPORTING PEDIATRIC RESEARCH AND CARE AT M HEALTH FAIRVIEW MASONIC CHILDREN'S HOSPITAL

We agree to make a generous gift to support WineFest No. 26 at the level indicated below:

<input type="checkbox"/> PRESENTING	\$50,000	<input type="checkbox"/> GRAND CRU	\$15,000
<input type="checkbox"/> FINE WINE DINNER	\$25,000	<input type="checkbox"/> SPECIAL RESERVE RECEPTION	\$15,000
<input type="checkbox"/> GRAND TASTING	\$25,000	<input type="checkbox"/> PREMIER CRU	\$10,000
<input type="checkbox"/> LUXE LUNCH	\$15,000	<input type="checkbox"/> TABLE SPONSOR	\$6,000
<input type="checkbox"/> BUBBLES & BRUNCH	\$15,000		

SPONSORSHIP INFORMATION

Company, Family or Foundation Name:
(as to appear in marketing materials)

Primary Contact Name

Email Address

Phone Number

Mobile Phone Number

Address

PAYMENT INFORMATION

CHECK ENCLOSED (Please make payable to the University of Minnesota Foundation)

CHECK ONE: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Name as it appears on card

Signature

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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CARD NO.

EXP. DATE

Financial information in the shaded section will be destroyed after your contribution is processed.

Please complete this form by Friday, April 21, 2023

For questions and completed forms, please contact Brittany Christenson chri3187@umn.edu