THE PARTNERS

WineFest No. 27—A Toast to Children’s Health is committed to fostering relationships with partners who want to ensure a healthy and productive future for the world’s children. WineFest thanks our past supporters for their generous support and understanding of the importance of pediatric research and care.

Abbott
(formerly St. Jude)
Alfred & Ingrid Lenz Harrison
Annette & Brian Call
Anthony Ostlund Baer & Louwagie, P.A.
Astellas Pharma US, Inc.
Bernstein Global Wealth Management
BioScrip
Blythe Brenden-Mann Foundation
Boston Scientific
Cafe Latte
CarVal Investors
Celebrity Cruises
Churchill Capital
Ciresi & Conlin
Clear Channel Outdoor
Concord USA
Craig & Robin Dahl
Dove’s Action
Downing (formerly Lowry Hill)
Dave & Kristen Kowalski
Dr. Cathy Bendel & Joe Nuñez
Dr. Brenda Weigel & Ross Bartels
Ergodyne Corporation
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JoAnne Pastel
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Leonard Street & Deinard
Lindquist & Vennum
Lockton
Love Your Melon
Marshall & Ilsley Corporation
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Minnesota Vikings
Minnesota Wild
Mpls/ST. Paul Magazine
Northland Securities, Inc.
Nuveen Investments
Omni Bridgeway
OPUS
Old National Bank
Oregon Wine Board
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POPP Communications
Page knobden Cowles
Paustis Wine Co.
Pediatric Home Services, Inc.
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RTP Company
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The Emotional Investor
The Stable
The Wine Company
Tres by Cafe Latte
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US Bank
Valentini Law, P.A.
Validus Consulting
Vantage Law
Washington State Wine
Wells Fargo
Xcel Energy

WINEFEST ADVISORY COMMITTEE

Thanks to the expertise and generous guidance of the unparalleled committee, WineFest is able to offer exquisite wine, one-of-a-kind auction lots, and unique travel opportunities that help make it a nationally recognized wine charity event.

CO-CHAIRS
Meka Morris
Martin Nance

Committee Members
Tracy Bachul
Laura Bantel-Fisher
Ross Bartels
Cathy Bendel
Blythe Brenden
Sara Brown
Paul Campbell
Dan Daul
Marion Dauner
Luke Derheim
Jason DeRusha
Alfred Fish
Jamie Flaws
Cari Focht
Chris Foster
Andrea Harris
Scott Harris
Noah Hemstad
Peter Herlofsky
James Heuer
Shannon Horsager
Lisa Janzen
Pete Janzen
Zandra Jezior
Carrie Judich
Saurabh Kathuria
Lee Kitzenberg
Andrew Kohler
Max Kurman
Steven Larsen
Jessica Lenz
Rheen Lindquist
Paul Lorenzen
Troy Lund
Jolae Maly
Sheila Manahan
Jeffery Manderfeld
Lee Morsley
Kelly Morlock
Bob Patrow
Bill Paustis
Bianca Peterka
Bryce Quinn
Natalie Quinn
Dale Roberts
Tom Ryan
Jonathan Schulze
Anthony Sellman
Mary Sue Vorbrich
Amy Waller
Joe Toohey
Kodi Verhalen
Tim Verhalen
Peter Vorbrich
Mary Sue Vorbrich
Amy Waller
WE INVITE YOU to become a sponsor of WineFest No. 27—A Toast to Children’s Health, the most prestigious food and wine charity event in the Midwest. Since its inception in 1995, WineFest—A Toast to Children’s Health has raised more than $23 million in support of groundbreaking pediatric research, education, and care at M Health Fairview Masonic Children’s Hospital. As a sponsor of WineFest No. 27, you will have the unique opportunity to market your company to our affluent audience of corporate and community leaders and children’s health supporters. Last year, nearly 1,800 guests enjoyed WineFest weekend activities, including sumptuous food and wine tastings, exclusive auctions, and exciting entertainment. As our partner, you will be able to host your top clients and employees at the festivities, receive remarkable brand exposure and significant benefits, and align your organization with an always worthy-cause -- improving the health and wellbeing of children everywhere.

THE FESTIVITIES

JOIN US FOR WINEFEST NO. 27—A TOAST TO CHILDREN’S HEALTH

LUKE LUNCH AND GRAND TASTING | FRIDAY, MAY 10

Begin the weekend at **Luxe Lunch** by enjoying an exquisite tasting menu complemented by wines from Honorary Winemasters. Jason DeRusha (WCCO radio host and local food critic) will emcee with participation from select superstar Minnesota sommeliers. D’Lynn Proctor (star of the Netflix documentary Somm and Wine Director of Fantasica Estate and Winery) will be a roaming correspondent in the audience.

The **Grand Tasting** is one party you don’t want to miss. Take your pick of dozens of signature selections from the Twin Cities’ hottest restaurants, plus 400 distinctive wines from around the world. Rub elbows with our Honorary Winemasters, bid generously on unique auction lots, and learn more about the groundbreaking research and care offered at M Health Fairview Masonic Children’s Hospital. Finally, kick off your shoes for the **Grape Stomp After-Party**.

BIRDS & BUBBLES, SPECIAL RESERVE RECEPTION AND FINE WINE DINNER | SATURDAY, MAY 11

The early bird gets the biscuits – and the bubbles! Begin the day at **Birds & Bubbles** on Brunch Boulevard where you don’t have to wait until Sunday dinner for fried chicken. This festive morning will feature a decadent brunch, lively program, spirited auction, specialty beverages, and more.

Begin Saturday night at the **Special Reserve Reception** with an exclusive tasting featuring reserve wines from our Honorary Winemasters and the opportunity to socialize with other WineFest sponsors, corporate executives, and VIPs.

After this private reception, patrons enjoy the **Fine Wine Dinner**, which starts with a sparkling reception. This exquisite dinner features a multi-course gourmet menu with premier wine pairings from Honorary Winemasters, a live auction, and dancing. Approximately 700 guests—leaders of the Twin Cities corporate and philanthropic community—attend the evening’s festivities. They are food connoisseurs, fine wine lovers, and world travelers.

WineFest - A Toast to Children’s Health is a meaningful community event and a wise business investment. Not only will you champion cures and treatments for childhood diseases, you will also participate in a successfully proven culinary experience and wine event with an established following of prominent business and social leaders. As a participant of WineFest, you will take advantage of stellar brand exposure in the media and at the event. WineFest receives excellent coverage in national and local media outlets, including full-length articles and on-air produced pieces.

**PAST NOTEABLE EXPOSURE INCLUDES**

- Social Media: Twitter, Facebook, and Instagram
- Print Promotion: Invitation, Children’s Health Newsletter, Giving Matters
- Media: Minnesota Monthly and Star Tribune
- Radio: iHeartMedia, WCCO, myTalk107
- Billboards: Over 40 Clear Channel Outdoor billboards in the Twin Cities metro
- All participating WineFest retail outlets and restaurants

**THE CAUSE**

WineFest No. 27—A Toast to Children’s Health supports the internationally renowned University of Minnesota Department of Pediatrics and M Health Fairview Masonic Children’s Hospital where physician-researchers develop and deliver innovative treatments and cures for childhood diseases.

**SPECIFICALLY, WINEFEST PROCEEDS PROVIDE:**

- Financial support for breakthrough pediatric research
- Seed funding to launch the research careers of promising investigators
- Money to purchase vital research equipment
- Pediatric care and cure initiatives
- **OUR MISSION**

Our physician-scientists and pediatric specialists are global leaders in children’s health research, education, and care. We accelerate breakthrough discoveries to treat and cure childhood disease:

- M Health Fairview Masonic Children’s Hospital has been consecutively ranked among the best in the country in many specialty areas according to U.S. News & World Report for 16 years in a row
- The University of Minnesota Department of Pediatrics consistently ranks in the top 10 in securing funding from the National Institutes of Health (NIH).

M Health Fairview Masonic Children’s Hospital, the oldest children’s hospital in the state, not only delivers the latest innovations in pediatric medicine, we also create them:

- The world’s first open-heart surgery in a child, pediatric bone marrow transplant, and kidney biopsy in children
- The first bone marrow and cord-blood transplant to treat a devastating—usually fatal—skin disease
- A trailblazing technique for transplanting kidneys in infants
- The invention of a lung-clearing vest for children with cystic fibrosis
**Winefest No. 27**

**A Toast to Children’s Health**

**Renaissance Minneapolis Hotel, The Depot**

**MAY 10-11, 2024**

**SPONSOR BENEFITS**

**WINEFEST NO. 27 — A TOAST TO CHILDREN'S HEALTH**

**RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT**

**MAY 10-11, 2024**

<table>
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<th>PRESENTING $50,000</th>
<th>FINE WINE DINNER $25,000</th>
<th>GRAND TASTING $25,000</th>
<th>LUXE LUNCH $15,000</th>
<th>BIRDS &amp; BUBBLES $15,000</th>
<th>SPECIAL RESERVE RECEPTION $15,000</th>
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| Total Impressions | 10,804,040 | 10,802,540 | 10,802,540 | 10,802,540 | 10,802,540 | 10,802,540 | 10,802,540 | 1,290,730 | 8,000 |

*Benefits and tax-deductibility are subject to change based on CDC, University of Minnesota, and foundation guidelines.*